

TEXTURALA

CUSTOM APPAREL & ACCESSORIES PARTNER

Built around your customer.



Custom apparel for sports teams, brands and designers. Start with socks; build the wider collection around the brief.

THE COMPANY

A focused custom-apparel partner.

A garment factory business with a collection-led approach to custom apparel.

TEXTURALA brings T-shirts, sweatshirts, jackets and socks into one coordinated custom-apparel conversation. The starting point is the customer: a team with a shared identity, or a brand developing its next collection.

CORE CATEGORIES

T-shirts / Sweatshirts / Jackets / Socks

CUSTOMER LINES

Sports clubs & teams / Brands & designers

MARKET FOCUS

Europe & North America

PROJECT APPROACH

Product brief / Sample approval / Agreed production requirements

The catalogue suite illustrates product-development directions. Additional categories, technical performance, quantities and production terms are confirmed for each project.

A CLEAR CUSTOMER FOCUS

Two routes. One partner.

Different buyers need different product conversations.

**SPORTS CLUBS & TEAMS**

Coordinated club identity across match-day, training, warm-up, travel and soft accessories. Begin with the sport, the people and the way the apparel will be used.

BRANDS & DESIGNERS

A development conversation around material, weight, handfeel, fit, artwork, finish and retail presentation. Begin with a product category and the collection brief.

Socks can be the first conversation. The next product should fit the same customer, colour story and purpose.

A NATURAL COLLECTION ENTRY

Start with the sock.

A compact product that can carry club colours, repeat graphics and a brand signature.



Everyday crews

Define yarn, cuff height, fit and understated branding.



Graphic jacquard

Develop repeat artwork and approve the inside finish on sample.



Sport-led crews

Specify cushioning areas, stripe layout and fit requirements.

Use the same colour references, logo scale and visual identity to build complementary tops, layers and travel apparel around the sock programme.

THE APPAREL FOUNDATION

Build a coordinated edit.

The core factory focus is custom T-shirts, sweatshirts, jackets and socks.



T-shirts

Define material, weight, silhouette and graphic placement.



Sweatshirts

Define body volume, hood or neck shape, rib details and branding.



Jackets

Specify shell, lining, trims and structure as separate decisions.



Socks

Confirm yarn, knit structure, cuff height, sizing and artwork.

SPORTS CLUBS & TEAMS

One club. A complete wardrobe.

A coordinated range for the practical touchpoints of club life.



Match or event

Competition silhouettes and visual identity, specified for the sport.

Training

Training tops, bottoms and socks with agreed construction priorities.

Warm-up & travel

Layers and coordinated clubwear for arrivals, warm-ups and journeys.

Club accessories

Headwear, soft bags and towels as development extensions.

The sports suite spans field, court, racket, endurance, water, fitness, winter and lifestyle sports. Each catalogue is built around the same customer's needs.

BRANDS & DESIGNERS

Develop the retail details.

A category-led handbook for your collection brief.



Material & handfeel

Confirm composition, surface feel and sample performance.

Weight & silhouette

Match the intended fabric weight to the fit direction.

Artwork & finish

Approve the exact method, dimensions and inside appearance.

Colour & presentation

Agree physical colour standards, labels and packaging.

THE PROJECT CONVERSATION

From idea to approved sample.

A proposed workflow to agree for your specific product and order.

01 Product brief

Share the customer, category, quantity, sizing, use and design requirements.

02 Design direction

Select silhouette, material targets, colour references and artwork placement.

03 Sampling

Confirm feasibility and develop a sample against the agreed brief.

04 Approval & terms

Review sample details, measurements, artwork and order requirements before committing.

05 Production requirements

Agree quantities, checks, packing, destination and delivery arrangements.

MAKE THE APPROVAL SPECIFIC

Check the details that matter.

Agree the checks needed for the product and the customer's market.

Material confirmation

Composition, yarn, shell/lining construction, fabric weight and finish.

Fit & measurements

Approved measurements, tolerances and size grading requirements.

Appearance & artwork

Physical colour approval, motif size, placement and inside finish.

Performance brief

Define any required tests before making a functional claim.

Packaging & quantities

Labels, size identification, packing list and assortment requirements.

Repeat reference

Retain the approved standard and version of artwork for future orders.

KEEP THE CUSTOMER IN FOCUS

Build the right next product.

A coordinated programme is more useful than an unrelated assortment.

Team issue

Match kit, training apparel, warm-up layers and travel wear.

Retail capsule

A shared colour story, repeated brand details and complementary silhouettes.

Event & community

Event apparel, participant socks and club identity items.

Repeat programme

Use approved references to plan reorders and considered extensions.



BEGIN WITH YOUR CUSTOMER

Tell us what you want to build.

Send the completed brief with artwork, measurements or reference samples.

CLUB / BRAND / COMPANY

NAME / EMAIL

PRODUCT CATEGORIES

QUANTITY & SIZES

MATERIAL, WEIGHT & FIT

ARTWORK & COLOUR

DESTINATION & TIMELINE

TESTS & PRIORITY DETAILS

Collection imagery is illustrative AI design artwork. Core categories are confirmed; other styles and technical specifications require feasibility and sample approval.



Your design. Our craft.

A custom collection built around the customer, the identity and the details that matter.

SPORTS CLUBS & TEAMS / BRANDS & DESIGNERS