

BRAND DESIGN KNOTS COLLECTION.

Knitwear

Proposed development collection · texture shapes identity.



THE DEVELOPMENT EDIT

Explore knitwear through yarn handfeel, gauge, stitch texture and carefully balanced proportions. The proposed range moves from clean crews to cardigans, layered vests and signature seasonal textures. This category requires a separate feasibility discussion. Yarn composition, machine gauge, construction method, decoration and laundering behaviour are development choices to be confirmed through swatches and a physical sample.

Illustrative design concepts. Products, materials and performance requirements are developed and confirmed against your approved sample.

THE COLLECTION SYSTEM

One direction. Every detail.

Independent apparel brands, designers and product-development teams

01

Yarn and skin feel

Compare actual yarn swatches for texture, drape and skin contact before choosing the blend.

02

Gauge and shape

Approve knit gauge alongside body volume, edge tension and dimensional change.

03

Construction feasibility

Confirm available knitting and linking methods before final style commitments.

04

Care through samples

Review pilling, recovery and wash care on the intended yarn and finished garment.

Clean Knit Foundations

Develop familiar body shapes with deliberate yarn feel and neck recovery.

Openings & Cardigans

Explore opening construction, trim packages and layering allowance.

Vests & Light Layers

Create alternative seasonal layers through neckline and body proportion.

Texture & Signature

Use stitch structures and restrained colour changes to establish a recognisable range.

NINE STYLE DIRECTIONS

The signature edit.

A coordinated starting assortment; reference tags link to the development notes on the next page.

KN-01



KN-03



KN-06



KN-08



KN-11



KN-13



KN-16



KN-18



KN-20



BUILD THE BRIEF

Shape the final product.

Use the reference on the previous page to refine the construction, fit and finish.

KN-01

Essential Knit Crew

A familiar knit crew direction with clean body and neck proportions.

KN-03

Relaxed Knit Crew

A roomier body is developed around selected yarn drape.

KN-06

Essential Button Cardigan

A simple opening layer with balanced placket and button scale.

KN-08

Zip-Neck Knit Layer

A short opening concept gives the knit range a different neckline.

KN-11

Crew-Neck Knit Vest

A sleeveless crew layer coordinates with shirts and jersey pieces.

KN-13

Fine-Knit Polo Concept

A knit collar and short opening support a refined seasonal concept.

KN-16

Cable-Knit Crew

A cable texture establishes a recognisable seasonal surface.

KN-18

Textured Slub Knit

A subtle yarn variation gives the capsule more surface depth.

KN-20

Colour-Block Knit Layer

Simple knit panels create a graphic seasonal development direction.

THE PRODUCT RANGE

More ways to build the range.

Clean Knit Foundations / Openings & Cardigans

STYLE	COLLECTION BRIEF	WEIGHT	FIT
KN-01 Essential Knit Crew	A familiar knit crew direction with clean body and neck proportions.	Gauge to select	Regular crew
KN-02 Fine-Gauge Crew Concept	A finer surface creates a refined seasonal layer direction.	Fine gauge target	Regular
KN-03 Relaxed Knit Crew	A roomier body is developed around selected yarn drape.	Medium gauge target	Relaxed
KN-04 Women's Shaped Knit Crew	A separate knit fit block with proportionate sleeve and neckline.	Gauge to select	Shaped regular
KN-05 Knit V-Neck Layer	An alternative neckline adds assortment depth to the core yarn range.	Medium gauge target	Regular V-neck
KN-06 Essential Button Cardigan	A simple opening layer with balanced placket and button scale.	Medium gauge target	Regular cardigan
KN-07 Relaxed Knit Cardigan	A wider opening layer with considered shoulder and sleeve volume.	Medium-heavy gauge target	Relaxed cardigan
KN-08 Zip-Neck Knit Layer	A short opening concept gives the knit range a different neckline.	Medium gauge target	Regular half zip
KN-09 Full-Zip Knit Concept	A complete front opening requires a reviewed knit and trim package.	Gauge to select	Regular full zip
KN-10 Cropped Knit Cardigan	A shorter cardigan proportion creates an alternative capsule shape.	Medium gauge target	Boxy cropped

THE PRODUCT RANGE

More ways to build the range.

Vests & Light Layers / Texture & Signature

STYLE	COLLECTION BRIEF	WEIGHT	FIT
KN-11 Crew-Neck Knit Vest	A sleeveless crew layer coordinates with shirts and jersey pieces.	Medium gauge target	Regular vest
KN-12 V-Neck Knit Vest	A V-shaped opening creates a familiar layering direction.	Medium gauge target	Relaxed vest
KN-13 Fine-Knit Polo Concept	A knit collar and short opening support a refined seasonal concept.	Gauge to confirm	Regular polo
KN-14 Short-Sleeve Knit Tee	A knit body with short sleeves offers a summer layer direction.	Fine-medium gauge target	Relaxed short sleeve
KN-15 Open-Stitch Layer Concept	An open texture direction creates a light styling layer.	Stitch gauge to select	Relaxed
KN-16 Cable-Knit Crew	A cable texture establishes a recognisable seasonal surface.	Medium-heavy gauge target	Regular crew
KN-17 Rib-Knit Mock Neck	A rib surface and raised neckline create a quiet tactile direction.	Medium gauge target	Close regular
KN-18 Textured Slub Knit	A subtle yarn variation gives the capsule more surface depth.	Gauge to select	Relaxed crew
KN-19 Stripe-Knit Crew	Restrained yarn-built stripes coordinate with the collection palette.	Medium gauge target	Regular crew
KN-20 Colour-Block Knit Layer	Simple knit panels create a graphic seasonal development direction.	Gauge to select	Boxy crew

MATERIAL DEVELOPMENT

Specify the feel and finish.

Choose a material direction, then agree the tests and sample checks needed for the intended use.



Cotton-rich yarn direction

A yarn concept for cleaner seasonal handfeel.

Confirm: Confirm actual blend, recovery and shrinkage.

Seasonal yarn concept

A warmer yarn direction with blend and care to be selected.

Confirm: Confirm fibre information and wash requirements.



Soft blend direction

A selected yarn blend for fuller texture and drape.

Confirm: Review skin feel and pilling.

Textured yarn direction

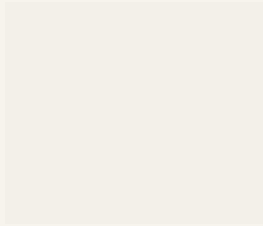
Slub or textured yarn options for a distinct knit surface.

Confirm: Check consistency and construction feasibility.

MAKE IT YOURS

A consistent brand language.

Digital swatches are palette concepts; approve physical colour references before production.



Warm Ivory



Graphite



Deep Navy



Muted Sage



Sandstone

Knitted graphics

Yarn-built stripes or motifs at an appropriate gauge.

Sample check: Confirm detail and construction feasibility.

Small embroidery

Stitched details on a knit construction that supports them.

Sample check: Review distortion and needle response.

Woven labels

Neck and hem trims matched to the yarn and garment care.

Sample check: Check comfort and attachment.

Buttons & closures

Hardware directions for cardigans and selected knit layers.

Sample check: Review weight, function and care compatibility.

Artwork dimensions, placement, colours and finishing are agreed per product. The sample decides the final method.

FROM BRIEF TO APPROVAL

Agree the details early.

A proposed project sequence; quantities, feasibility and timings are confirmed against the style brief.

- 01 Define target wearer, intended use, size range and reference fit.
- 02 Confirm category feasibility; shortlist fabric or yarn swatches and trims.
- 03 Agree measurements, weight targets, artwork and proposed construction.
- 04 Review a physical sample for fit, handfeel and decoration compatibility.
- 05 Validate care, relevant tests and final specifications before production approval.

PACKAGING DIRECTIONS TO DISCUSS

Retail-ready	Hangtag wording, barcode requirements and individual presentation.
Club issue	Size identification, player names and set-by-set allocation.
Grouped orders	Agree carton assortment, quantity checks and destination labelling.

COMPLETE THE PROGRAMME

Think beyond the first style.

Choose relevant additions around your team, collection and repeat-order needs.



Foundation tees

Coordinate underlayer neckline and length.

Outerwear

Build a complete seasonal layer concept.

Socks

Carry yarn texture and colour into a compact accessory.

Beanies

Explore a coordinated seasonal knit concept.

Knit presentation

Review folding and shape protection with the sample.

Additional categories are development options; confirm construction, sourcing and production feasibility before order.

START A CONVERSATION

Make the brief specific.

Complete this page and send it with artwork or references to your TEXTURALA representative.

CLUB / BRAND / COMPANY

NAME / EMAIL

STYLE REFERENCES

QUANTITY & SIZE BREAKDOWN

MATERIAL, WEIGHT & FIT TARGETS

COLOURS, ARTWORK & LABELS

DESTINATION & PREFERRED TIMELINE

TESTS & PRIORITY REQUIREMENTS

Proposed product category; capability and sourcing to be confirmed. Illustrative AI concept renders. Styles, weights, fits, colours and materials are development targets. Final composition, construction, decoration, testing and production feasibility require sample confirmation.



Your collection. Your identity.

Bring the colours, silhouettes and details that matter to you. Build a coordinated custom collection from a clear product brief.



YOUR DESIGN. OUR CRAFT.