

SPORTS CLUB YOUR TEAM OURS.

Road Running

From weekly sessions to race-day identity.



THE CLUB COLLECTION

Build a coherent running wardrobe for weekly mileage, group sessions, race weekends and club travel. Start with light tees and socks, then explore singlets, shorts and weather layers as development concepts. Prioritise fit in motion, chafe-sensitive details and a recognisable club palette, with construction and performance confirmed through samples.

Illustrative design concepts. Products, materials and performance requirements are developed and confirmed against your approved sample.

THE COLLECTION SYSTEM

One direction. Every detail.

Road-running clubs, race communities and training groups.

01

Motion-first fit

Develop arm freedom, neckline stability and hem length through real member fitting at easy and faster paces.

02

Skin-contact comfort

Review seam placement, labels and decoration against sensitive areas; assess comfort during a representative run.

03

Light layering

Explore packable jacket constructions and lightweight midlayers with ventilation and weather behaviour tested on samples.

04

Race identity

Coordinate club crest, runner names and colours while leaving bib areas unobstructed and transfers comfortable.

Race & Speed

Light silhouettes for events, intervals and faster training.

Everyday Mileage

Versatile options for regular sessions and changing temperatures.

Warm-up & Travel

Coordinated layers before the start and beyond the finish.

Club Details

Small pieces that complete a consistent club wardrobe.

NINE STYLE DIRECTIONS

The signature edit.

A coordinated starting assortment; reference tags link to the development notes on the next page.

ROAD_RUNNING-01



ROAD_RUNNING-02



ROAD_RUNNING-03



ROAD_RUNNING-04



ROAD_RUNNING-08



ROAD_RUNNING-11



ROAD_RUNNING-12



ROAD_RUNNING-13



ROAD_RUNNING-17



BUILD THE BRIEF

Shape the final product.

Use the reference on the previous page to refine the construction, fit and finish.

ROAD_RUNNING-01

Light Run Tee

Light tee with a clean club silhouette.

ROAD_RUNNING-02

Race Singlet

Open-arm race concept.

ROAD_RUNNING-03

Split Run Shorts

Stride-focused short concept.

ROAD_RUNNING-04

Race Crew Socks

Club colours translated into knit.

ROAD_RUNNING-08

Long-sleeve Run Tee

Cool-morning layering direction.

ROAD_RUNNING-11

Run Tights

Stretch-led legwear concept.

ROAD_RUNNING-12

Light Run Jacket

Light outer-layer direction.

ROAD_RUNNING-13

Club Hoodie

A coherent race-travel layer.

ROAD_RUNNING-17

Soft Running Cap

Soft-crown club accessory concept.

THE PRODUCT RANGE

More ways to build the range.

Race & Speed / Everyday Mileage

STYLE	COLLECTION BRIEF	WEIGHT	FIT
ROAD_RUNNING-01 Light Run Tee	A streamlined club tee for tempo sessions and race weekends.	130-160 gsm target	Athletic; non-clinging
ROAD_RUNNING-02 Race Singlet	Development concept: open-arm racing silhouette with balanced coverage.	100-140 gsm target	Athletic; arm mobility
ROAD_RUNNING-03 Split Run Shorts	Development concept: split-hem shorts with optional inner brief.	90-130 gsm shell target	Short; free stride
ROAD_RUNNING-04 Race Crew Socks	Light club socks with a proposed ventilated instep.	Light knit target	Heel-focused size grading
ROAD_RUNNING-05 Fitted Run Tee	A closer tee option for runners who prefer reduced fabric movement.	140-175 gsm target	Close; stretch-led
ROAD_RUNNING-06 Longline Race Tee	Extra torso coverage for mixed club preferences.	135-165 gsm target	Athletic; longer hem
ROAD_RUNNING-07 Training Tee	An easy club staple for relaxed group mileage.	150-190 gsm target	Relaxed athletic
ROAD_RUNNING-08 Long-sleeve Run Tee	Light arm coverage for cooler morning sessions.	155-195 gsm target	Athletic; sleeve ease
ROAD_RUNNING-09 Quarter-zip Run Top	Development concept: adjustable neckline for variable session temperatures.	180-230 gsm target	Athletic layering
ROAD_RUNNING-10 Training Shorts	Development concept: modest-length shorts with a proposed secure pocket.	110-155 gsm shell target	Relaxed running
ROAD_RUNNING-11 Run Tights	Development concept: fitted leg coverage with sample-led waistband design.	210-270 gsm target	Close; stretch-led

THE PRODUCT RANGE

More ways to build the range.

Warm-up & Travel / Club Details

STYLE	COLLECTION BRIEF	WEIGHT	FIT
ROAD_RUNNING-12 Light Run Jacket	A slim outer layer for the club's changeable-weather wardrobe.	75-120 gsm shell target	Layerable athletic
ROAD_RUNNING-13 Club Hoodie	A comfortable layer for meet-ups, cool-downs and race travel.	280-340 gsm target	Relaxed unisex
ROAD_RUNNING-14 Warm-up Sweatshirt	A clean crewneck layer for pre-run gathering points.	260-320 gsm target	Relaxed; easy layering
ROAD_RUNNING-15 Travel Zip Jacket	A coordinated full-zip layer for coaches and club trips.	240-300 gsm target	Regular; layerable
ROAD_RUNNING-16 Cool-day Hoodie	A warmer club layer for winter training arrivals.	330-400 gsm target	Roomy unisex
ROAD_RUNNING-17 Soft Running Cap	Development concept: unstructured cap with a soft crown.	Light shell target	Adjustable; soft crown
ROAD_RUNNING-18 Fabric Headband	Development concept: soft band for keeping hair clear during sessions.	180-230 gsm target	Soft close fit
ROAD_RUNNING-19 Ankle Run Socks	An understated low-cuff companion for everyday mileage.	Light knit target	Heel-focused size grading
ROAD_RUNNING-20 Event Cotton Tee	A relaxed commemorative tee for club milestones and social events.	180-220 gsm target	Regular unisex

MATERIAL DEVELOPMENT

Specify the feel and finish.

Choose a material direction, then agree the tests and sample checks needed for the intended use.



Light jersey

Explore smooth or lightly textured tees for running use.

Confirm: Compare skin feel, drying behaviour and laundering.

Light woven shell

Explore light jacket and proposed short constructions.

Confirm: Test airflow, weather behaviour and seam stability.

Stretch knit

Consider fitted tops and proposed tights with movement ease.

Confirm: Check recovery, opacity and seam comfort.

Sock yarn blend

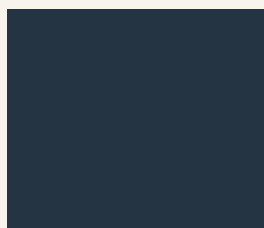
Consider different cushion zones and cuff heights.

Confirm: Confirm yarn composition, fit and abrasion behaviour.

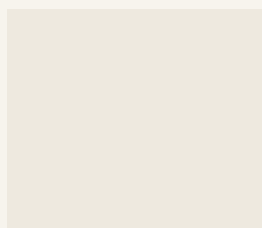
MAKE IT YOURS

A consistent brand language.

Digital swatches are palette concepts; approve physical colour references before production.



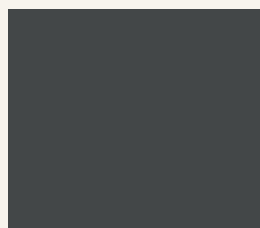
Deep Navy



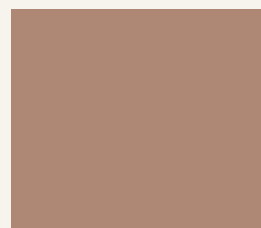
Warm Ivory



Sage



Graphite



Muted Clay

Lightweight transfers

Explore small club crests and personalisation on suitable surfaces.

Sample check: Confirm adhesion, stretch, wash behaviour and handfeel on samples.

Knitted sock identity

Develop restrained cuff stripes or club marks within the knit.

Sample check: Confirm motif resolution, inside floats, yarn colours and size grading.

Embroidery on lifestyle layers

Reserve stitched crests for hoodies, sweatshirts and suitable jackets.

Sample check: Approve backing, stitch density and comfort against the garment.

Placement and colour system

Coordinate crest scale and colours across the full club wardrobe.

Sample check: Approve actual decoration colours and placements on each fabric.

Artwork dimensions, placement, colours and finishing are agreed per product. The sample decides the final method.

FROM BRIEF TO APPROVAL

Agree the details early.

A proposed project sequence; quantities, feasibility and timings are confirmed against the style brief.

01 Define users, activity, weather, sizes and club identity.

02 Choose proposed styles, fabrics and target construction.

03 Develop fit samples and decoration trials for approval.

04 Wear-test relevant movement, comfort and laundering.

05 Confirm specifications, feasibility and order details before production.

PACKAGING DIRECTIONS TO DISCUSS

Retail-ready Hangtag wording, barcode requirements and individual presentation.

Club issue Size identification, player names and set-by-set allocation.

Grouped orders Agree carton assortment, quantity checks and destination labelling.

COMPLETE THE PROGRAMME

Think beyond the first style.

Choose relevant additions around your team, collection and repeat-order needs.



Club size set

Propose a graded size set for real member fitting.

Staff colourway

Explore a related palette for coaches and organisers.

Seasonal colour edition

Keep the club identity while refreshing selected garments.

Personalised names

Review positions and readability without disrupting garment comfort.

Coordinated packaging

Explore size stickers and simple club kit presentation.

Additional categories are development options; confirm construction, sourcing and production feasibility before order.

START A CONVERSATION

Make the brief specific.

Complete this page and send it with artwork or references to your TEXTURALA representative.

CLUB / BRAND / COMPANY

NAME / EMAIL

STYLE REFERENCES

QUANTITY & SIZE BREAKDOWN

MATERIAL, WEIGHT & FIT TARGETS

COLOURS, ARTWORK & LABELS

DESTINATION & PREFERRED TIMELINE

TESTS & PRIORITY REQUIREMENTS

AI concept imagery. Core categories: tees, sweatshirts/hoodies, jackets and socks. Other styles are development proposals. All weights, fabrics, fits, performance and feasibility require sample approval and relevant testing; no certification or protection claims.



Your team. Your identity.

Bring the colours, silhouettes and details that matter to you. Build a coordinated custom collection from a clear product brief.



YOUR DESIGN. OUR CRAFT.